ORDER

 Order / Rev:
 214129

 Alt Order #:
 6863203

 Product Desc:
 order

Estimate: C15B

Flight Dates: 10/15/12 - 10/21/12

Original Date / Rev: 10/12/12 / 10/12/12

Order Type: REG

Agency Name: Smart Media Group

Buying Contact:

Billing Contact:

814 King Street
Alexandria, VA 22314

Alexandria, VA 22314

Billing Type:

Primary AE: Sales Office:

Sales Region:

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser Name: POL/Detroit International Bridge

Demographic: A35+ New Business Thru:

Product Codes: PL2 Order Separation:

Priority: P3 Advertiser External ID:

Revenue Codes: AGY, POL, POL-ISS Agency External ID: IN10086/SP6681/TO1332/MO1041

Bill Plan

Orders

| Start Date | End Date | # Spots | Gross Amount | Net Amount | 10/01/12 | 10/19/12 | 15 | \$2,000.00 | \$1,700.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	15	\$2,000.00	\$1,700.00	0.00
Totals	15	\$2,000.00	\$1,700.00	0.00

00:15:00

Print Date 10/22/12 16:16:58

WOTV

P-PHI

Nat

Cash

Petry Philadelphia

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share	Share	Total
WOTV	16%	\$2,000.00
Market	100%	\$12,500.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	1%	\$125.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOOD	83%	\$10,375.00
WTLJ	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WOTV	10/15/12	10/15/12	Daybreak @ 6	CM	6-7a	M	:30	1	\$100.00 P3	0.00 NM	1	\$100.00
			Daybreak @ 6									
NEWS 6A	4											
Start	Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1	5/12	10/21/12	M	1	\$100.00	0.00						
E 2 WOTV	10/16/12	10/16/12		CM	6-7a	- T	:30	1	\$100.00 P3	0.00 NM	1	\$100.00

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Order / Rev: 214129 Advertiser: POL/Detroit International Bridge

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Flight Dates: 10/15/12 - 10/21/12 Estimate: C15B

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			Daybreak @ 6								-	
NEWS	S 6A		Daybreak @ 6									
	start Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 1		10/21/12	- T	1	\$100.00	0.00						
E 3 WOT	V 10/17/1	2 10/17/12	Daybreak @ 6	CM	6-7a	W	:30	1	\$100.00 P3	0.00 NM	1	\$100.00
NEWS	S 6A		Daybreak @ 6									
	start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1	0/15/12	10/21/12	W	1	\$100.00	0.00						
E 4 WOT	V 10/18/1	2 10/18/12	Daybreak @ 6	CM	6-7a	T	:30	1	\$100.00 P3	0.00 NM	1	\$100.00
NEWS	S 6A		Daybreak @ 6									
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1	0/15/12	10/21/12	T	1	\$100.00	0.00						
E 5 WOT	V 10/19/1	2 10/19/12	Daybreak @ 6	CM	6-7a	F	:30	1	\$100.00 P3	0.00 NM	1	\$100.00
NEWS	S 6A		Daybreak @ 6									
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/21/12	F	1	\$100.00	0.00						
E 6 WOT	V 10/15/1	2 10/15/12	GMA	CM	7-9a	M	:30	1	\$100.00 P3	0.00 NM	1	\$100.00
GMA			Good Morning Ar	пепса								
	start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/21/12	M	1	\$100.00	0.00						
E 7 WOT	V 10/16/1	2 10/16/12	GMA	CM	7-9a	- T	:30	1	\$100.00 P3	0.00 NM	1	\$100.00
GMA			Good Morning Ar	Пепса								
<u>s</u>	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/21/12	- T	1	\$100.00	0.00						
E 8 WOT	V 10/17/1	2 10/17/12	GMA Good Morning Ar	CM	7-9a	W	:30	1	\$100.00 P3	0.00 NM	1	\$100.00
GMA			Good Morning Ai	Пенса								
<u>s</u>	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/21/12	W	1	\$100.00	0.00			A			
E 9 WOI	V 10/18/1	2 10/18/12	GMA Good Morning Ar	CM merica	7-9a	T	:30	1	\$100.00 P3	0.00 NM	1	\$100.00
GMA			Cood Monning 7	nonoa								
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/21/12	T	1	\$100.00	0.00			₾400 00 D 0	0.00.104		# 400.00
E 10 WOT	V 10/19/1	2 10/19/12	GMA Good Morning Ar	CM merica	7-9a	F	:30	1	\$100.00 P3	0.00 NM	1	\$100.00
GMA			Cood Morning 7 a	nonoa								
_	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 1		10/21/12	F	1 CM	\$100.00	0.00 M	:30		\$200 00 D2	0.00 NM	1	¢200.00
EII WOI	V 10/15/1	12 10/15/12	News 8 @ 6p News 8 @6p	CIVI	6-630p	IVI	.30	1	\$200.00 P3	0.00 NM	'	\$200.00
NEWS	S 6P											
_	Start Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 1		10/21/12	News 8 @ 6p	CM	\$200.00 6-630p	0.00 - T	:30	1	\$200.00 P3	0.00 NM	1	\$200.00
L 12 WOT	V 10/10/1	12 10/10/12	News 8 @6p	Civi	0-030p	-1	.30	'	φ200.00 F3	U.UU INIVI	· '	φ200.00
NEWS	S 6P		•									
_	Start Date	End Date	<u>Weekdays</u> - T	Spots/Week	<u>Rate</u>	Rating						
Week: 1		10/21/12 2 10/17/12		1 CM	\$200.00 6-630p	0.00 W	:30	1	\$200.00 P3	0.00 NM	1	\$200.00
_ 10 VVOI	. 10/17/1	- 10/11/12	News 8 @6p	Olvi	5 550p	**	.00	1	Ψ200.0013	O.OO INIVI	'	Ψ200.00
NEWS				_								
<u>S</u> Week: 1	tart Date	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$200.00	Rating 0.00						
		2 10/18/12	11	CM	6-630p	T	:30	1	\$200.00 P3	0.00 NM	1	\$200.00
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WOTV

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Flight Dates: 10/15/12 - 10/21/12 Estimate: C15B

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spot	:S	Rate Pri	Rtg Type S	Spots	Amount
			News 8 @ 6p									
			News 8 @6p									
NEWS	6P									_		
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	T	1	\$200.00	0.00						
E 15 WOTV	10/19/1	2 10/19/12	News 8 @ 6p	СМ	6-630p	F	:30	1	\$200.00 P3	0.00 NM	1	\$200.00
			News 8 @6p									
NEWS	6P											
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	F	1	\$200.00	0.00						

Totals 15 \$2,000.00